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FSE Inc. Announces GDSN Data Pool Certification

Waltham, MA - FSE Inc. is pleased to announce the completion of the GDSN Data Pool Certification, and the launch of the FSEnet+ GDSN Data Pool solution.

Over the past 13 years, FSE has grown from an upstart technology company to an international organization with a comprehensive client list comprised of many industry leading companies. Since the beginning, standards based product data synchronization has been the foundation of FSE services and is echoed in the company motto, "*Perfect Data in Every System*".

Certification will help to accelerate adoption of the Foodservice GS1 US Standards Initiative. The combination of FSE's Data Pool Certification and extensive foodservice expertise will enable Manufacturers, Brokers, Operators and Distributors to easily meet the timelines set forth in the Foodservice GS1 Roadmap.

Additionally, FSEnet+ is an ideal solution for Retail Grocery, Hardlines, Healthcare and Mass Merchandise through visionary tools and an unprecedented service orientation. FSE has experience with implementing and supporting companies of all sizes from many sectors.

"Becoming a GDSN Certified Data Pool is a natural extension to our product and service portfolio. In our new role we look forward to expanding our vision of assisting Trading Partners with driving unnecessary costs out of the supply chain. We have been strong supporters of Global Standards since our company was established, and have been actively publishing through the GDSN since its inception", stated Kirby McBride, President & CEO, FSE Inc.

About FSE Inc.: FSE (www.fsenet.com) is a leading global provider of service oriented solutions that promote supply chain efficiencies. FSE was incorporated in 1996 and provides software and data solutions in 4 major categories: Product Information Management, Price and Program Management, Trading Partner Information Management and Order Management. FSE provides services to over 800 clients worldwide.